



## **Off-Broadway Musical Theatre**

### **Sponsorship Opportunities**

**Ways for community members to help  
your local Community Theatre  
continue its  
46 Year Tradition**

A little background for those unfamiliar with the free outdoor community theatre in New Hope, supported by the surrounding communities of the Northwest suburbs of the Twin Cities.

Community theatre began in Civic Center Park in New Hope in 1971, by a small group of artistically inclined volunteers, no budget to speak of, performances at various location throughout the community, with a philosophy of a free event for the community.

Today we are still a small group of volunteers who share a passion for the arts and in bringing something special to the community. We hire an artistic staff each year to create one musical in Civic Center Park each summer. The City of New Hope, a major sponsor of the event, added a “castle” in the park in 1986, which has become the home to Off-Broadway Musical Theatre, or OBMT, as we are affectionately known.

Our philosophy remains the same in that our nine performances each year remain free to the public, as a way to give something special to the Northwest Suburbs and to the greater community as well in that we request patrons donate food shelf items in lieu of a ticket charge. We, as a Board, have decided to continue the policy change and ask for a \$4 per person free-will donation in the hopes that we can continue our productions. We still feel we can provide access to the art of theatre to many in the area who may not otherwise be able to enjoy it, including families, elderly, those with lower income, and individuals with disabilities. The City of New Hope also provides an American Sign Language performance once per summer.

The summer of 2010 celebrated the 40<sup>th</sup> year of free theatre in this community. The summer of 2016 presents a musical comedy, “**You’re a Good Man, Charlie Brown,**”, and is based on the Peanuts comic strip characters made famous by Charles M. Schulz.

Each year it becomes more difficult to fund the production and keep it free of charge to our patrons. Grant funding has been drastically reduced and we realize money is tight everywhere. We would appreciate your consideration in helping support the theater by sponsoring one night of the show this summer. Perhaps if we can spread out contributions from various sources, together we carry on this wonderful artistic tradition. This year’s show dates are listed below.

**A \$200 Performance Sponsorship would entitle you to the following on the evening of your sponsorship:**

- *Poster at the front-of-house announcing the night of your sponsorship*
- *Mention in our program under the list of nightly sponsors. Our shows generally seat 350-450 per night, the majority of which are community members of the Northwest suburbs*
- *Ten front and center reserved seats for your use*
- *Mention of your sponsorship in our pre-show announcements*

Sponsorship costs per show are \$200 per performance and can be split with another business, and seating for your group would be split accordingly.

If you would like to sponsor one of our performances of “**You’re a Good Man, Charlie Brown**” this summer, please provide us with the following information either by mail, telephone or e-mail. We will then follow up with you regarding details of your organization, logos, time frames, and payment.

Name of Business:

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Business Address:

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Telephone Number:

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Contact Person:

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Website/e-mail:

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Show Date choice (optional):

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Thank you for considering a Sponsorship of an evening of free theatre in the park to help keep this long-standing tradition accessible to the community.

~ Off-Broadway Musical Theatre  
Board of Directors

### Optional support choices:

Place an ad or congratulatory support in our program:

*Prices:*

Full page:	\$100.00
Half Page:	\$ 50.00
Quarter Page:	\$ 25.00

*Ask Us About In-Kind Donations!*

### Performance Schedule:

*All performances are at 8:00PM*

**Thursday, July 21st**  
**Friday, July 22nd**  
**Saturday, July 23rd**

**Thursday, July 28th**  
**Friday, July 29th**  
**Saturday, July 30th**

**Thursday, August 4th**  
**Friday, August 5th**  
**Saturday, August 6th**

*Again, thanks for your support!*

### Contact information:

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